



MANUSQUARE



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MANU-SQUARE PROJECT FINAL EVENT

23.06.2021 @ 10:30 - 13:30 CET

ON LINE (Webinar)

- SAVE THE DATE ! -



MANU-SQUARE project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 761145

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WHAT IS THE MANU-SQUARE PROJECT & PLATFORM?

MANU-SQUARE project had the goal of setting-up a European platform-enabled ecosystem acting as a virtual marketplace, bringing together the offer of available manufacturing capacity, innovation capabilities and by-products to its demand. It pursued the support to the dynamic establishment of value chains, essential to the resilience of the European Manufacturing Industry.

The MANU-SQUARE platform, resulting from the project, embodies a platform-enabled marketplace, with specially designed tools and services, supporting the access to and monetization of unused manufacturing capacity, engineering and technology services and by-products.

WHY THE MANU-SQUARE PLATFORM IS RELEVANT TO ME?

INDUSTRIAL CHALLENGES:

Market dynamics are by nature in continuous change and fluctuations. **Installed capacities, per definition, are not**, rendering, in some cases, **the inability to access to specific business opportunities (lack of capacity)** and, in other cases, **a non-optimal exploitation of investments (unused capacities)**. It is of **the highest relevance to enable companies to dynamically access to and allocate (monetize) unused capacities, by-products and capabilities**. MANU-SQUARE platform can provide for it!

THE MANU-SQUARE SOLUTION:

MANU-SQUARE platform delivers a marketplace, aggregating adequate tools, services and information resources, that supports **the matching and establishment of business processes** between those that are seeking for specific capacities, capabilities and materials and those who have theirs available.

BENEFITS AND ADVANTAGES:

Access to a wider base of business opportunities, manufacturing capacities, knowledge and services. **Be part of the MANU-SQUARE platform and marketplace** and enjoy from a flexible establishment of supply networks, **supported by an highly traceable and secure platform**, that aims to exploit the available and unused potential.

WHY TO PARTICIPATE AT THE WEBINAR

Learn from reputed speakers from Industrial and Innovation stakeholders **about the technology trends and building blocks that provided for the basis of the MANU-SQUARE platform**.

Get to know the MANU-SQUARE platform and its tools, and how to get access to it.

Benefit from the platform and start exploring new business opportunities.



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